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UK-Based Silva Timber Products Becomes Distributor of High-End, Water-Borne Sansin Enviro Wood Stains

-Company debuted Sansin wood finishes at this month's 2013 London EcoBuild Conference -

STRATHROY, Ontario, Canada and CHESHIRE, UK – March 19, 2013 – [The Sansin Corporation](#) today announced that Silva Timber Products has become a United Kingdom (UK) distributor of its exterior Enviro Stain wood finishes for siding and decks, as well as the Purity interior line and microfine colorant system.

Silva Timber Products will distribute and sell Sansin's exterior line of Enviro Stains (Classic™, DEC™, ENS™ and SDF™), Sansin Purity® interior wood finishes and sealants, and the microfine color system.

Focused on specialty timber, such as Siberian Larch and Western Red Cedar siding and a range of decking materials, Silva Timber Products wanted to add a high-end wood finish that could meet the discriminating needs of its architecture and design clients. Silva Timber Products will distribute Sansin products to independent dealers across the UK and sell direct to residential and commercial customers.

“Sansin has a reputation for stellar performance on specialty woods, an impressive array of solid and translucent/semi-transparent tones and a commitment to environmental standards. We expect our commercial clients to be particularly pleased with the beauty and durability of Sansin stains,” said Nick Taylor, Managing Director, Silva Timber Products.

According to Taylor, the use of wood is growing across the U.K., but many customers need education about the importance of a pre-finish and topcoat to protect the wood and ensure long-lasting performance and durability.

“Not only is Silva Timber Products known for its quality timber, but the company also dedicates itself to customer education, which is instrumental in achieving long-lasting performance of wood in both residential and commercial building,” said Sjoerd Bos, Vice President of Sansin.

Sansin pioneered a water-borne alkyd formula that combines the benefits of both oil- and water-based coatings, using water as the vehicle to allow oil to penetrate deep into the wood. Sansin's wood finishes deliver long-lasting durability, easier maintenance and outstanding performance without the toxicity found in conventional stains that contribute to smog and ozone depletion.



About Silva Timber Products

Founded in 2000, Silva Timber has rapidly grown to become one of the UK's leading importers of specialty timber products, sourced from the world's most reputable sawmills. Silva Timber offers the most comprehensive range of Western Red Cedar products in the UK including cladding, trim, decking, shingles, shakes, fencing, screens and trellis, only using suppliers who source timber harvested legally and sustainably from independently certified forests. Contact Silva Timber at Unit 4 Albright Road, Widnes, Cheshire, UK or www.silvatimber.co.uk

About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, 'water-borne' interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within. Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit www.sansin.com.

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